



Canadian  
Mining Games



Mining Engineering Student Society  
&  
Canadian Mining Games Team

**Sponsorships 2024-2025**

University of Alberta

# About Our Mining Student Society

Consistently ranking 12th worldwide and 4th in Canada according to Quacquarelli Symonds, our program has fostered a reputation for producing engineers who are leaders in mineral exploration, mine design, environmental stewardship, and many other areas. Our graduates are some of the highest quality Mining Engineers globally, having an impressive current enrollment of over 90 Mining Engineering students. Thus, it is our responsibility to immerse this future of Mining into the world, gaining every ounce of exposure possible in this industry.

## Recent Involvement of Our Undergraduate Students:

- Continued appearances at the annual Canadian Mining Games, including a 2nd place finish in 2024.
- Consistent appearances at PDAC, CIM, MIAC, and many other mining industry events across Canada.
- Involvement in multiple Mine Rescue industry events, training and competitions, such as IMERC 2024 where we placed 4th overall.
- Continual MIAC meeting attendance and representation of Mining Engineering with industry, throughout the academic year.
- Industry involvement such as industry nights, guest lectures, sponsored events, and much more.
- Student events like barbecues, Faculty of Engineering events like Geer Week, donation drives, and many others.

## Your Contributions Will Help Us:

- Place 1st in the 35th Annual Canadian Mining Games.
- Continue our strong appearance at mining industry events across Canada, including PDAC, CIM, CCMEC, and many other.
- Support a culture of mine safety through our mine rescue organization.
- The betterment and innovation of the future of Mining.
- Fund student events such as barbecues, participation in Faculty of Engineering events like Geer Week, and more to support the socialization of future industry professionals.



Silver Medal in Mine Rescue event at Canadian Mining Games 2024.



# Competitive Teams

## Canadian Mining Games

The Canadian Mining Games (CMG) is the most highly anticipated Canadian mining intercollegiate event, awaited by both engineering students and industry sponsors alike. Of the last 7 CMG's the University of Alberta has proudly podiumed at 6 of these competitions, three of which were back to back wins. The exposure at these events is massive; over 176 students from competing universities compete as well as multiple representatives from over 23 company sponsors.



2024 Canadian Mining Games University of Alberta Team

## Goodman Gold Challenge

The 2024 Goodman Gold Challenge is a prestigious mining investment competition where undergraduate students assess the investment potential of three gold companies listed on the TSX or TSX-V. Participants will recommend one company to a panel of top-tier clients, testing their academic knowledge and presentation skills in a real-world setting. Students will also have the opportunity to interview CEOs from the companies, gaining insights into their financial outlook. The University of Alberta is proud to take home third place in last years challenge held in Sudbury, ON.



3rd Place in Goodman Gold Stock Market Challenge

## Training and Competition Preparation

Our competitive teams take immense pride in providing a wide variety of hands-on training experiences that prepare our participants to excel in every challenge. With the support of our sponsors, we are able to offer invaluable opportunities such as training sessions at active mining operations like New Afton's underground mine, as well as collaborating with competitive mine rescue teams to equip them to thrive in competition.



Hands-on preparation for Canadian Mining Games at New Afton Mine

# Student Society Events

## Industry Events

The Mining Engineering Student Society strives to maintain an enthusiastic connection to industry, not only to support our students - but to support the future of industry. We host multiple events every year to further support and build the bonds between businesses and students. These events include, but are not limited to an industry night to educate and raise awareness to first year students, Industry information hosted night where specific employers are invited to campus and have an information session about their company.



Min E 324 Drilling, Blasting and Explosives - Field Experience at Big Horn Mine (Hinton, AB)



Bi-annual Foosball Competition

## Social Events

Social events are an extremely vital part of the Mining Student Society. It allows students to unwind during or after a stressful time by providing activities such as barbeques, foosball tournaments, and other social gatherings. The Mining Student Society is extremely proud to be able to plan and hold these events in a consistent way.

## Faculty of Engineering Events

Our most anticipated event on campus is Geer Week, which is a multi-disciplinary competition held at the UofA. Many challenges include being quick on your feet and showing off your engineering talent. These challenges include filming an editing a movie, forming a band and playing in front of your colleagues and debate' where the goal is to debate a random topic chosen at the scene with no prior preparation.



Geer Week Opening Ceremony



# Sponsorship Benefits

## Diamond

- Prime location of corporate logo on gear, banners and bi-annual newsletters.
- Special acknowledgement in U of A's opening ceremony speeches Canadian Mining Games.
- Special mention of sponsor at career fairs and events.
- Professional quality training and event photos.
- Invitation to host a technical guest lecture for current students.
- Extra exposure to Mining students via extracurricular events.

## Gold

- Extra large corporate logo on: Competition Gear, Club Banners, and bi-annual Sponsor Newsletter
- Company highlighted as Gold Sponsor in individual social media post
- Professional-Quality event and training photos
- Invitation to host a technical guest lecture for current students

## Silver

- Medium corporate logo on: Competition Gear, Club Banners, bi-annual Sponsor Newsletter
- Company mentioned in social media post alongside other Silver Sponsors
- Professional-Quality event photos

## Copper

- Large-font typed corporate name on: Competition Gear, Club Banners
- Small logo on biannual Sponsor Newsletter
- Company mentioned in social media post alongside other Copper Sponsors

**DIAMOND**

**GOLD**

**SILVER**

**COPPER**

**\$6,000 +**

**\$3,500 +**

**\$1,000 +**

**\$500 +**

# Thank You to Our Sponsors



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University of Alberta  
Mining Club



@UofAMiningClub



Alex Wilson

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We would like to sincerely thank you for your time and consideration of this package, as well as the continued interest in the University of Alberta’s Mining Engineering Student Society and the University of Alberta CMG Team. This concludes the 2024-2025 sponsorship package.

If you are interested in providing sponsorship for our organization, or any specific aspect of it, please reach out to the applicable contact information. We understand that the intention behind your funds is important, and we are happy to allocate sponsorship funds as requested.



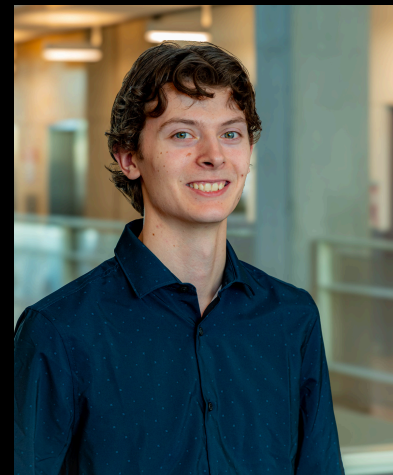
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