



Canadian  
Mining Games



Mining Engineering Student Society  
&  
Canadian Mining Games Team

**Sponsorships 2024-2025**

University of Alberta

# About Our Mining Student Society

Consistently ranking in the top 5 mining engineering schools in Canada, our program has fostered a reputation for producing engineers who are leaders in mineral exploration, mine design, environmental stewardship, operational excellence, and innovation. Our graduates are some of the highest quality Mining Engineers globally. With an impressive enrollment of over 100 Mining Engineering students, it is our responsibility to immerse these future engineers into the world of Mining and giving them every ounce of exposure possible to this industry.

## Recent Involvement of Our Undergraduate Students:

- Continued appearances at the annual Canadian Mining Games, including a 2nd place finish in 2024.
- Consistent appearances at PDAC, CIM, MIAC, alongside many other mining industry events across Canada.
- Involvement in multiple Mine Rescue industry events, training and competitions, such as IMERC 2024.
- Continued MIAC meeting attendance and representation of Mining Engineering with industry, throughout the academic year.
- Industry involvement such as industry nights, guest lectures, sponsored events, and much more.
- Student events like barbecues, Faculty of Engineering events like Geer Week, donation drives, and many others.

## Your Contributions Will Help Us:

- Place 1st in the 35th Canadian Mining Games.
- Attend the Goodman Gold Challenge in 2025.
- Continue our strong appearance at mining industry events across Canada, including PDAC, CIM, CCMEC.
- Support a culture of mine safety through our mine rescue organization.
- The betterment and innovation of the future of Mining.
- Fund student events such as barbecues, and industry mixers, alongside participation in Faculty of Engineering events like Geer Week.



Silver Medal in Mine Rescue event at Canadian Mining Games 2024.

# Competitive Teams

## Canadian Mining Games

The Canadian Mining Games (CMG) is the most highly anticipated Canadian mining intercollegiate event, awaited by both engineering students and industry sponsors alike. Of the last 7 CMG's the University of Alberta has proudly podiumed at 6 of these competitions, three of which were back to back wins. The exposure at these events is massive; over 176 students from competing universities compete as well as multiple representatives from over 23 company sponsors.



2024 Canadian Mining Games University of Alberta Team

## Goal: Goodman Gold Challenge

The Goodman Gold Challenge is an investment competition where select teams assess investment potential of three real mining companies. Acting as a top-tier financial firm, teams review pitches and investment potential to choose one company to support. Testing their knowledge and analytical skills, participants justify their choice to a panel of esteemed judges, and a winner is chosen. Students will also have the opportunity to network with industry, gaining insight and connections. The University of Alberta is proud to announce that a 2025 goal is competing in this prestigious event.



3rd Place in the Stock Market Challenge, at CMG 2024

## Training and Competition Preparation

Our competitive teams take immense pride in providing a wide variety of hands-on training experiences that prepare our participants to excel in every challenge. With the support of our sponsors, we are able to offer invaluable opportunities such as training sessions at active mining operations like New Afton's underground mine, as well as collaborating with competitive mine rescue teams to equip them to thrive in competition.



Hands-on preparation for Canadian Mining Games at New Afton Mine

# Student Society Events

## Industry Events

The Mining Engineering Student Society strives to maintain an enthusiastic connection to industry, not only to support our students - but to support the future of industry. We host multiple events every year to further develop and deepen the connections between businesses and students. We host a variety of events to that effect, including not only technical guest lectures from our sponsors (allowing them to present valuable, real-world, knowledge), but industry information nights, and experiential learning opportunities with our sponsors.



Min E 324 Drilling, Blasting and Explosives - Field Experience at Vista Mine (Hinton, AB)



Bi-annual Foosball Competition

## Social Events

Social events are a vital part of the Mining Student Society. They provide students opportunities to network, make meaningful and lasting connections with other students. These events are a key part in attracting new talent to mining engineering. The Mining Engineering Student Society is extremely proud to be able to consistently plan and facilitate events like barbecues, foosball tournaments, low-cost social outings, and mining intramural teams.

## Faculty of Engineering Events

Our most anticipated event on campus is Geer Week, a faculty of engineering competition, amongst the different disciplines at the University of Alberta. Many challenges include being quick on your feet and showing off your engineering skills. These events have included filming and editing a movie, battle of the bands, trivia, and debate, amongst others. This series of events bring together our community and are an memorable part of being in our organization.



Geer Week Opening Ceremony

# Sponsorship Benefits

## Diamond

- Prime location of corporate logo on Competition Gear, Club Banners, and bi-annual Sponsor Newsletters.
- Special acknowledgement in U of A's opening ceremony speeches Canadian Mining Games.
- Company highlighted as Diamond Sponsor in individual social media post.
- Special mention of sponsor at career fairs and other events.
- Professional-Quality training and event photos.
- Invitation to host a technical lecture or presentation for current students.
- Exposure to Mining Engineering Students through publicity attached to club events.

## Gold

- Extra large corporate logo on: Competition Gear, Club Banners, and bi-annual Sponsor Newsletters.
- Company highlighted as Gold Sponsor in individual social media post.
- Professional-Quality training and event photos.
- Invitation to host a technical lecture or presentation for current students.

## Silver

- Medium corporate logo on: Competition Gear, Club Banners, bi-annual Sponsor Newsletter.
- Company mentioned in social media post alongside other Silver Sponsors.
- Professional-Quality event photos.

## Copper

- Large-font typed corporate name on: Competition Gear, Club Banners.
- Small logo on biannual Sponsor Newsletter.
- Company mentioned in social media post alongside other Copper Sponsors.

**DIAMOND**

**\$5,000 +**

**GOLD**

**\$2,500 +**

**SILVER**

**\$1,000 +**

**COPPER**

**\$999 >**

# Thank You to Our Sponsors



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University of Alberta  
Mining Club



@UofAMiningClub



Alex Wilson

Co-President, Mining Engineering Student Society

We would like to sincerely thank you for your time and consideration of this package, as well as the continued interest in the University of Alberta’s Mining Engineering Student Society and the University of Alberta CMG Team. This concludes the 2024-2025 sponsorship package.

If you are interested in providing sponsorship for our organization, or any specific aspect of it, please reach out to the applicable contact information. We understand that the intention behind your funds is important, and we are happy to allocate sponsorship funds as requested.



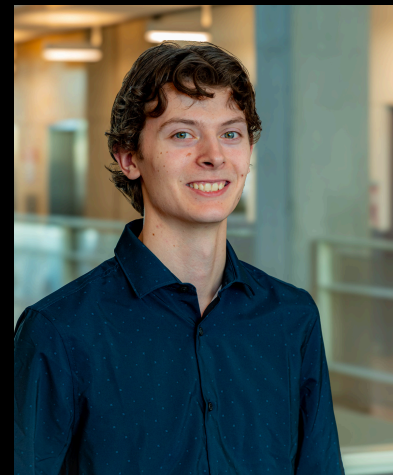
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